CULTURE COACH© ONLINE SELF-STUDY CERTIFICATE PROGRAM & TRAINING KITS

WHAT YOU GET!

- Opportunity to attend your choice of 10 Culture webinars

- 7 Culture Lesson plans
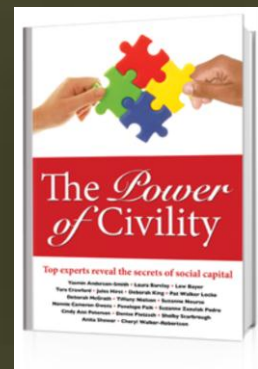
- 1 Year membership ICTC

- Power of Civility E-Book

**BUY NOW for just $449 CDN
Limited Time Offer! Regular $900 CDN**

□ Is your organization interested in **recruiting and retaining a skilled immigrant workforce** but you don't know how to do that?

□ Do you need **cultural information**, protocol or business etiquette details to help you increase your international market share?

□ Do you need **training tools** and programs to **help new employees transition** to your workplace, e.g., English as Additional Language or multi-lingual training materials?

□ Are you looking for tools and resources to manage diversity and foster effective cross-cultural communications in your workplace but don't have time to search for relevant, cost-effective sources and resources?

□ Do you want to offer **diversity, cultural competence, civility, or social intelligence training** to your work teams or need toolkits and trainer programs that would enable your in-house trainers to deliver this training?

If any of the above issues apply to you/your organization the **CULTURE COACH™** can provide you with timely and cost-effective solutions.

Business Etiquette World-wide (7 lessons) 436 pages of detailed lesson plans and support materials-ready-to-use, created by the leading experts in the field. You can start making money using and teaching these lessons immediately!

Increasingly success in business requires an understanding of how people around the globe handle business; their habits, customs, and protocols. The interesting and informative lessons in this core topic area include content on how different cultures handle some of the basics of business etiquette, gender and generational issues at work, managing change and more.

1. Creating a Culture of Connectedness

2. Making Contact: Greetings and Introductions

3. Corporate and Personal Gift Giving

4. World-wide Business Dining: Tips and Techniques

5. Interacting in Meetings and Nuances of Communication

6. Appropriate Business Dress and Decorum Around the Globe

7. Diversity in the Workplace and Other Sensitive Issues

Package also includes access to 10 Culture at Work Train the Trainer Webinars that you can attend anytime.

www.civilityexperts.com